REKALL PRIVACY POLICY

1. Introduction

Rekall is a minimalist, distraction-free flashcard web application designed to help you learn and remember things effectively. By accessing or using the Rekall service ("Service"), you agree to the terms of this Privacy Policy.

This Privacy Policy explains how we collect, use and protect any personal data you provide when using the Service. Personal data is any information that can identify you, such as your name, email address or IP address.

The Service is operated by Vojtěch Habeš, a self-employed individual registered in the Czech Republic, IČ: 23492082, with a registered office at Fibichova 1272, 271 01 Nové Strašecí ("Us", "We").

This policy is effective as of 3. 9. 2025 ("Effective Date").

2. What data we collect

To provide you with our Service, we collect the following types of information:

2.1. Information you provide directly

- **Account information:** When you register for an account, we collect your email address and a securely hashed password.
- **Payment information:** If you subscribe to a paid plan, our payment processor (Stripe) will collect your payment card information. We do not store your full payment card details ourselves but may retain subscription details, transaction history, for verification and support purposes.

2.2. Content you create

- **Folders, sets and flashcards:** We store the folders, sets, flashcards and any related content (text, images, etc.) you create and manage within the application. This is essential for the core functionality of the Service.

2.2. Information We collect automatically:

- **Usage data:** We automatically collect information about your interactions with the Service. This includes your IP address, browser type, operating system, device information, pages visited, features used, and the dates and times of your activity.
- **Cookies and similar technologies:** We use cookies to operate and administer the Service. See Section 7 for more details.

3. How we use your data

We use your data to provide and improve the Service. This includes:

- Letting you log in and manage your content through the web app.
- Responding to support requests and solving issues.
- Monitoring how the service is used to fix bugs and improve features.
- Making sure your account is secure and protected from abuse.
- Sending important updates or information about your account.
- Sending occasional product news or offers, but only if you've agreed to receive them (you can unsubscribe anytime).

4. How we share your data

We do not sell your data.

We only share it with trusted services that help us run the Service:

- **Stripe:** To process your payments securely.
- **Infrastructure providers:** We use reputable cd services to host our application and store your data securely.
- **Analytics services:** We may use privacy-focused analytics tools to help us understand usage patterns and improve the Service. This data is aggregated and anonymized wherever possible.

We may disclose your data if required to do so by law or in response to a valid legal request from public authorities. We will never share your data with any other third parties without your consent.

5. Data retention

If you choose to delete your account, we will permanently remove your personal data and all your created content from our systems within 30 days.

You can request deletion of your personal data at any time.

6. Your rights and choices

Under applicable data‑protection laws (including the GDPR), you have the right to:

- Access the personal data we hold about you.
- Correct or update any inaccurate or incomplete information.
- Delete your personal data ("right to be forgotten").
- Restrict or object to our processing of your data.
- Port your data to another service in a machine‑readable format.
- Withdraw consent at any time for any processing based solely on your consent (e.g., marketing emails).

To exercise any of these rights, please contact us (Section 10).

If you believe we have not handled your data in accordance with the law, you also have the right to lodge a complaint with your local data‑protection authority.

7. Cookies and tracking

We use cookies and similar tracking technologies to make the Service work smoothly and understand how it's used:

- **Essential cookies:** These are essential for the Service to function. They are used to manage your session, keep you logged in, and maintain security. These cookies cannot be disabled in our systems.
- **Analytics cookies (optional):** These cookies help us understand how users interact with our website by collecting information anonymously. This allows us to improve the user experience. You will be asked for your consent before these cookies are used.

You can control or delete cookies in your browser settings at any time. Note that disabling essential cookies may prevent parts of the Service from working correctly.

8. Data security

We take the security of your data seriously and use trusted tools to protect it:

- The Service runs on Our own secure servers, data is encrypted when in transit.
- Your password and access tokens are never stored in plain text. We use strong, one-way hashing and salting algorithms.
- All connections to the Service are made over HTTPS.

We regularly review our systems and practices to keep your data safe from unauthorized access, misuse, or loss.

9. Changes to this privacy policy

We may update this Privacy Policy from time to time to reflect changes to our service, technology, or legal requirements.

When we make changes, we will:

- Update the Effective Date at the top of the policy.
- Post the updated version on our website.
- Notify you by email or in the app if the changes are significant.

We encourage you to review this policy occasionally to stay informed about how we protect your data.

10. Contact

If you have any questions, concerns, or requests regarding this Privacy Policy or the Service, please contact us at:

Email: vojtech.habes@gmail.com

We aim to respond to all inquiries promptly.